

PRIVACY POLICY

1. USER INFORMATION

Who is the controller of your personal data?

UTE DREAMFIT - EXPINMOBEL is the CONTROLLER of the USER's personal data and informs him/her that these data shall be processed in accordance with the provisions of Regulation (EU) 2016/679 of 27 April (GDPR) and the Organic Law 3/2018 of 5 December (LOPDGDD).

Why do process your personal data?

To maintain a commercial relationship with the user. The planned processing operations are:

- Sending you commercial or promotional information that may be of interest to you, satisfaction surveys, or conducting statistical analysis of the services provided by the data controller, as well as our clients (the business you are visiting and that provides access), Mercado Las Ventas.
- Conduct market research and statistical analysis.
- Processing orders, requests, and responding to inquiries or any type of request made by the USER through any of the contact forms made available at the CONTROLLER's website.

What data is collected?

DREAMFIT offers a service that provides users with free internet access. In order to allow proper use of the service and offer it to users for free, certain data about you is collected during the use of the service, and this data is also shared with third parties. Below, we explain what data we collect and for what purposes it is used.

The data provided to us depends on the way you connect to the service. You can connect using your social media profile, leaving your email address, or through an app synchronized with our system.

Connection with social media profiles: By using social media login, such as Facebook, Dreamfit will collect general data from your social media profile. This information is usually specified by the social media platform prior to login and may include, but is not limited to, name, email address, and date of birth.

Connection with email address: By using this type of access, the data controller will collect the email address, and depending on the location of the service, additional data may be requested, such as name, surname, date of birth, or postal code.

Connection with an app: In this case, the data collected by the data controller will be provided by the app, and generally, it will be the email address.

Device data: When using the service, certain information about the device you connect with and the browser you use is processed. Once connected, we record (i) the IP and MAC address of the device you use to connect, (ii) the user agent, such as browser type/version and phone type/version, and (iii) the type of browser and operating system used.

Why can we process your personal data?

Because the processing is legitimised by article 6 of the GDPR as follows:

- With the USER's consent: sending commercial communications and the newsletter.
- In the legitimate interest of the CONTROLLER: conduct market research, statistical analysis, etc. and process orders, requests, etc. at the request of the USER.

For how long will we keep your personal data?

Data shall be stored for no longer than is necessary to maintain the purpose of the processing or for as long as there are legal prescriptions dictating their custody, and when such purpose is no longer necessary the data shall be erased with appropriate security measures to ensure the anonymization of the data or their complete destruction.

¿To whom do we disclose your personal data?

No communication of personal data to third parties is foreseen except, if necessary for the development and execution of the purposes of the processing, to our suppliers of services related to communications, with which the CONTROLLER has signed the confidentiality and data processor contracts required by current privacy regulations.

What are your rights?

The rights of the USER are:

- Right to withdraw consent at any time.
- Right of access, rectification, portability and erasure of your data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not comply with the current legislation.

Contact information for exercising rights:

UTE DREAMFIT – EXPINMOBEL, Mercado de Las Ventas, Calle Virgen de la Alegría, 10 - 28027 Madrid (Madrid).

E-mail: protecciondatos@dreamfit.es

2. COMPULSORY OR OPTIONAL NATURE OF THE INFORMATION PROVIDED BY THE USER

The USERS, by marking the corresponding boxes and entering data in the fields, marked with an asterisk (*) in the contact form or download forms, accept expressly and in a free and unequivocal way that their data are necessary for the supplier to meet their request, voluntarily providing their data in the remaining fields. The USER ensures that the personal data provided to the CONTROLLER are true and is responsible for communicating any changes to them.

The CONTROLLER informs that all data requested through the website are mandatory, as they are necessary for the provision of an optimal service to the USER. In the event that not all of the data is provided, there is no guarantee that the information and services provided will be completely adapted to the User's needs.

3. SECURITY MEASURES

That in accordance with the provisions of the current regulations on the protection of personal data, the CONTROLLER is complying with all the provisions of the GDPR and LOPDGDD regulations for processing the personal data for which they are responsible, and is manifestly complying with the principles described in Article 5 of the GDPR, by which they are processed in a lawful, fair and transparent manner in relation to the data subject and appropriate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

The CONTROLLER guarantees that all appropriate technical and organisational policies have been implemented to apply the security measures established by the GDPR and LOPDGDD in order to protect the rights and freedoms of USERS and has communicated the appropriate information for them to be able to exercise them.